Limb Girdle Muscular Dystrophy Awareness Day Sample Press Release – please insert your local details

**FOR IMMEDIATE RELEASE**

Limb Girdle Muscular Dystrophy Awareness Day

**(CITY, STATE, DATE)-----**Join individuals living with Limb Girdle Muscular Dystrophy, their friends and family on (DATE) to observe Limb Girdle Muscular Dystrophy Awareness Day in (STATE). September 30, 2017 will mark the third annual global celebration of Limb Girdle Muscular Dystrophy Awareness Day.

Limb Girdle Muscular Dystrophy Awareness Day is an annual collaborative effort to globally raise awareness of individuals living with LGMD.

 *Optional: During this event participants will have an opportunity to meet/hear from/participate in (INSERT INFORMATION SPECIFIC TO YOUR EVENT, SPEAKERS, TOPICS, ETC.).*

*The event will be held (INSERT LOCATION INFORMATION – TIME, DATE, PHYSICAL LOCATION).*

Limb Girdle Muscular Dystrophy (LGMD) is a general term used to describe a group of genetically inherited neuro-muscular diseases. Under the umbrella of LGMD there are more than 30 identified sub-types. Individuals with LGMD experience progressive weakness and wasting of the muscles closest to their body (proximal) such as the shoulders, upper arms, pelvic area and thighs. Presently, there is no cure for this rare progressive and degenerative disease.

Issues of importance to the LGMD community are genetic screening and identification of sub-type, support services to individuals and families coping with complex medical needs, the promotion of innovative medical research and product development, and insurance practices that assure patient access to medically necessary therapies.

*Optional: Participating Organizations Include:*

*(INSERT PARTICIPATING ORGANIZATIONS – IF APPLICABLE)*

For more information on Limb Girdle Muscular Dystrophy Awareness Day go to, [www.facebook.com/LGMDAwarenessDay](http://www.facebook.com/LGMDAwarenessDay) or visit our website at: [www.LGMD-Info.org](http://www.LGMD-Info.org)

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**Media contacts:**

**(Your organization’s media contact and contact information)**