

# LGMD Awareness Day Style Guide



## Official Logo

To be used on print and digital materials.

**Do not distort or change the colors of the logo.**

## COLOR PALETTE

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### Pantone 286 C

RGB: 0, 50, 160

Hex: #0032A0

### Pantone 361 C

RGB: 67, 176, 42

Hex: #43B02A

### Pantone 375 C

RGB: 151, 215, 0

Hex: #97D700

## TYPOGRAPHY

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Open Sans Condensed Regular

Open Sans Condensed Semibold

Open Sans Condensed Bold

Open Sans Condensed Extra Bold

*Open Sans Condensed Italic*

*Open Sans Condensed Semibold Italic*

*Open Sans Condensed Bold Italic*

*Open Sans Condensed Extra Bold Italic*

Arvo Regular

*Arvo Italic*

**Arvo Bold**

***Arvo Bold Italic***